



NDC CAROLINAS

DIVERSITY COUNCIL

A MULTICULTURAL RESOURCE PROMOTING EXCELLENCE

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FOR IMMEDIATE RELEASE

Event: October 28th, 2014

The Carolinas Chapter of the National Diversity Council to host From Boots to Suits event in Charlotte

CHARLOTTE – The Carolinas Chapter of the National Diversity Council (NDC Carolinas) will be holding their 2nd annual **From Boots to Suits Event: Empowering Veterans’ Transition into the Workforce** at the CPCC’s **Harris Conference Center** near the airport. This event was created for our Greater Charlotte Area, given we are a hub for unemployed and transitioning veterans. Information is available at <http://ndccarolinas.org/what-we-do/events-and-programs/from-boots-to-suits/>.

“Our programs are designed to facilitate dialogue amongst business leaders, professionals and community members in order to create a more inclusive workforce, which will ultimately lead to more productive work environments,” Dennis Kennedy, National Diversity Council Founder and CEO, said.

The focus for the 10/29/14 NDC Carolinas’ From Boots to Suits event is **hiring veterans**. Recruiters will briefly learn about military culture and best practices for finding, recruiting, training and retaining veterans. Veterans will receive training on effectively ‘pitching’ themselves in today’s competitive job market. Everyone will enjoy lunch as we hear from veterans who have successfully transitioned.

For the bulk of the event, recruiters from each company will rotate between the veteran tables. **Veterans can learn about open positions and ‘pitch’ themselves to the companies. Companies will have the opportunity to share information about their organization, learn about every veteran present and recruit veterans.**

About the Carolina Diversity Council

NDC Carolinas is a 501 c3, non-profit organization which was launched in August of 2012. Under the National Diversity Council umbrella, NDC Carolinas champions diversity and inclusion throughout North and South Carolina in academia, businesses, and communities. NDC Carolinas creates a platform for communication and collaboration around common inclusion issues and provides education, development, and community building opportunities for all community members and professionals.

Headed by state coordinator, Brian Richards, NDC Carolinas has established a presence in: Charlotte; Greenville, NC; the Triangle; and Wilmington. We have plans to expand into the Triad and Columbia, SC in 2015. Efforts are currently focused on gender equality, preparing for and connecting college students to careers in corporate America, healthcare diversity, generational diversity, and empowering veterans.

More information about the NDC Carolinas can be found at www.ndc-carolinas.org or by emailing state coordinator, Brian Richards at brian.richards@nationaldiversitycouncil.org

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